

MGA offers a variety of services: consulting, keynoting, coaching, training, and profiling people's values & styles (this includes skyping profiling of potential *hires*).

Sponsorship of training

From time to time people contact MGA to hire/sponsor/organize a training program. The following information may be helpful.

Programs usually are in-house vs. open to the public and local (Eugene, Oregon through Seattle, Washington) vs. fly-to.

In-House

An in-house program is straight forward – contact MGA (360) 687-3238 and seek Michael's availability. This is true for open-to-the-public local program.

Open to the public (not local)

The open-to-the public programs are usually sponsored/organized by people with a database that they market to.

International programs (Australia, Europe, Asia) usually involve a number of sponsors who share flight costs; repeat sponsors are given first dibs on scheduling dates.

Financials

The standard honorarium is \$3,500 per day plus expenses. This price is reduced for education to \$2,500 per day plus expenses. Cancellation liability is agreed to ahead of time.

Skyping coaching is \$300 an hour, prorated in increments of 5 minutes.

Electronic coaching is when footage is submitted and MG analyze it... price is based on variables of length of clip, format that the coaching is done in and urgency of immediate attention.

Length of "day"

The length of a training day is 6 hours (not counting lunch) with a.m. and p.m. breaks of 15-20 minutes.

Pre-program Support

MGA tailors programs for your outcomes, brainstorms possible times, provides *copy* for your flyer, lists your program the MGA website (with your flyer and contact information), make a YouTube clip inviting people to attend, handouts are sent for duplication. When appropriate, MGA markets your program to their mailing list and send pre-learning materials for participants. MGA published books/CDs, DVDs are available at volume discount.

Post-program Support

MGA is committed to reversing the trend of over-training and under-implementing: Complimentary daily quotes are sent to participants reinforcing their learning. When appropriate follow up blogs/articles are mailed weekly immediately following the program. Participants are notified of future programs.