



Michael Grinder and Associates

The best non-verbal classroom management, communication and group dynamics training around!

www.michaelgrinder.com/media-room/

About Michael Grinder

After 17 years of teaching on three levels of education, Michael set out to change the way many teachers operate from the influence of power, when what they really need is the POWER of INFLUENCE.

Michael's engaging style and insights have amazed educators internationally for over two decades. His emphasis on non-verbal communication in a group setting is unique and practical. Michael is widely-regarded as one of America's foremost educator of educators. Here's a sneak peek of what you'll learn—

Teaching that Inspires: The average teacher informs, the good teacher persuades, and the GREAT teacher inspires. Learn how your non-verbals affect the class and the two most common mistakes of presenting and how to avoid them.

Charisma: Whether talking to adults or students, discover the importance of freezing your gesture as you pause. Learn the little-known, yet powerful ways to use your hands, your eye contact, and your non-verbals to increase your credibility AND, most importantly, deliver your most impactful messages without blinking.

Working with Difficult People: We can't always control these students and adults so we must use strategies that encourage them to join. Surprisingly, these people may even be the key to the group functioning well.

How Not to Get Shot: How do we maintain positive relationships during difficult times? Learn seven strategies that will allow you to preserve rapport when you have to deliver bad news – even to parents.

Group Dynamics: Which of the four kinds of groups are you dealing with: unformed, formed and functioning, dysfunctional, or healthy? Five proven ways to adjust your management style so you can get better results with any and every type of group.

Mentoring New Teachers For Sustainability: It costs \$4,000 to hire a teacher. We lose 1/3 of all new teachers in their first 3 years. The culprit is lack of effective mentoring for classroom management. Learn the five techniques of effective and yet, non-judgmental feedback.

Practical Stress Management: Stress is the killer of productivity and creativity. Learn key tips and strategies for maintaining a stress-free and productive environment.

Management by Influence: The relationship between the teacher and the student is the single most important leverage in education. There are four skills that preserve that relationship and increase compliance to the teacher's expectations.

Management vs. Discipline: Learn the differences between classroom management (the goal is to keep the student a member of the learning community) and discipline (the goal is to remove the student so that the learning community can function; or teach the class to ignore the student's inappropriate behavior).

"In describing Michael's work...his skills, knowledge, and understanding of the learning process and indeed the learner, are profound."

~Allan Parker,
co-author of *Switch On Your Brain*

"Well done, brother Michael...I learned things I hadn't known before."

~Dr. John Grinder,
co-founder of NeuroLinguistic Programming

Author of 13 Books including

